

2025 Directors College with Bank Director Speaker Bios



Michelle King is Chief Executive Officer of Bank Director and FinXTech. In this role, she is responsible for overseeing the strategy and financial performance of the company. Michelle joined Bank Director in 2011. She is focused on leading the company's business development and bank services efforts, this includes efforts to reach senior bank executives and board members along with corporate clients and prospective clients. In addition, she frequently meets with CEOs, chairs of the board, c-level executives and members of the board to provide services and support to these officers and directors. Michelle is a member of the Bank Director board and serves on the Executive Committee.

Michelle started her career in 1988 with a small community bank in Franklin, TN. A graduate of the Southeastern Consumer Banking School, Michelle spent much of her career working in the consumer banking division, holding roles in consumer lending and retail banking, and in the bank's Bank-at-Work department.



Bill Herrell is Executive Vice President & Managing Director of Bank Director. In this role, he is responsible for leading and implementing board advisory services offered by the company. Bill joined Bank Director in July 2024. He has been advising and studying the community bank industry for more than 30 years. Originally trained as a corporate lender, his career led him to advisory work in the banking industry. Bill's extensive advisory background ranges from advising on private and public capital raises to structured products and all sizes of mergers and acquisitions. He spearheaded a southeast US advisory team for D. A. Davidson that quickly climbed the M&A league tables. Prior to that, he served as Principal and Co-Founder of The Burke Group, LLC, and was a Managing Director in the Financial Institutions Group banking practice at Morgan Keegan & Co., which was acquired by Raymond James. He has also held positions at FSI Capital, SunTrust Robinson Humphrey, Inc., and Bank of America, formerly known as NationsBank.

Bill has served as an instructor for the Federal Financial Institutions Examination Council (FFIEC) in Washington, D.C., and as an expert witness on securities matters to the banking industry. He is also a frequent speaker at banking industry conferences on mergers and acquisitions, and private capital raising. Bill currently serves as a member of the Banking and Financial Services Program Advisory Committee at Eastern Kentucky University and as a Board member for profit entities. He has held his Series 7, 24 and 63. Bill holds a master's degree in finance from Boston College, and a bachelor's degree in finance and insurance from Eastern Kentucky University.



Emily McCormick is Vice President of Editorial & Research for Bank Director. Emily oversees research projects, from in-depth reports to Bank Director's annual surveys on M&A, risk, compensation, governance and technology. She also manages content for the Bank Services Program, including Bank Director's Online Training Series. In addition to speaking and moderating discussions at Bank Director's in-person and virtual events, Emily writes and edits for *Bank Director* magazine, BankDirector.com and Bank Director's weekly newsletter, The Slant. She started her career in the circulation department at the Knoxville News-Sentinel and graduated summa cum laude from The University of Tennessee with a bachelor's degree in Spanish and International Business.



Jack Milligan is the Editor-At-Large of *Bank Director* magazine, a position to which he brings over 40 years of experience in financial journalism organizations. Jack contributes to Bank Director's editorial coverage and leads its director training efforts. In 2022, Jack developed Bank Director's Director Certification Program to bring much-needed governance training to bank boards.

Jack is a nationally recognized speaker at financial industry conferences. Over Jack's tenure, he has interviewed some of the most notable bank CEOs and senior leaders in the financial industry. He has a master's degree in Journalism from The Ohio State University.