



Employee Recruitment, Selection, and Placement

- Recruitment standards for effective hiring
- Training importance for less-qualified applicants
- Selection tools and testing methods
- Behavioral traits for role alignment

Situational and Behavioral Interviewing

- Purpose of employment interviews
- Job analysis improves interview success
- Using structured interviews
- Situational and behavioral questions
- Individual vs. panel interviews

Driving Employee Engagement

- Engagement vs. satisfaction and commitment
- Engagement's impact on performance
- How engagement evolves over time
- Key drivers of engagement
- Strategies to boost retention and performance

Creating an Accountability Culture

- Accountability issues and impact
- Barriers to accountability
- Improving individual accountability
- Strategies for mutual accountability



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Cost: Virtual (via zoom): \$595
In Person: \$695

AUDIENCE:

- Human Resource Managers
- Branch Managers
- Department/ Division Managers
- Management/Hiring/Coaching/Counseling