YEAR IN REVIEW 2023-2024



SUPPORTING OUR MEMBERS BY FOSTERING A BANKING ENVIRONMENT THAT STRENGTHENS OUR COMMUNITIES

23-24 Board and Staff

OFFICERS

Linda Lorden

Chair



President Merrimack County Savings Bank

Jack Clancy

Vice-Chair



CEO Enterprise Bank

James Brannen

Treasurer



President/CEO First Seacoast Bank

Christopher Logan

Secretary



President/CEO Bank of New Hampshire

DIRECTORS

Steven Byrnes - SVP, Regional VP - Eastern NH - TD Bank Joan Gile - President/CEO - Piscataqua Savings Bank Lloyd Hamm Jr. - President/CEO - Newburyport Bank Kenneth Sheldon - NH State President - Bank of America G. Frank Teas - President/CEO - Millyard Bank

NH BANKERS STAFF

Kristy Merrill - President & CEO Sandy Tracy - SVP/Chief Operating Officer Ryan Hale - VP/Government Relations Sue McKee - Marketing & Communications Mgr Betsy Beaulac - Office Manager/Project Asst

Membership



Community Bankers Association of NH

Community Bankers Association of NH (CBA-NH) represents community banks statewide and is a wholly owned subsidiary of the NH Bankers Association. Our mission is to support the growth and strength of community banks serving individuals and businesses that live and work in New Hampshire. CBA-NH is operated through a Board of six directors who are elected each year and meets annually and as needed.

Chair

David Finnerty President/CEO Claremont Savings Bank

Secretary

Gregg Tewksbury President/CEO NH Mutual Bancorp

Directors

Brian Bozak - President/CEO - Franklin Savings Bank
James E. Graham - President/CEO - Woodsville Guaranty Savings Bank
Mark Pitkin - President/CEO - Sugar River Bank
Josephine Moran - President/CEO - Ledyard National Bank
Kristy Merrill - President/CEO - New Hampshire Bankers Association

NH Bankers Association Insurance Trust Board of Trustees

The NH Bankers Association Insurance Trust offers any combination of medical (health), dental, vision and life products. As a partially self-insured medical plan, we now offer tiered rating specific to your bank. This allows you to benefit from your own experience and from scale, yet it also provides some insulation when bad claims inevitably hit.

The Trust currently partners with The Richards Group serving as Consultant. Contact:

Ryan Cronan, REBC®, SHRM-CP Account Executive, Total Rewards rcronan@therichardsgrp.com

Cassie Westenfeld

Account Director, Total Rewards cwestenfeld@therichardsgrp.com

Katie Wilder

Sr. Account Manager kwilder@therichardsgrp.com

CHAIR

Mark Pitkin - President/CEO - Sugar River Bank

EXECUTIVE SECRETARY

Kristy Merrill - President - New Hampshire Bankers Association

INSURANCE PRODUCER

Sandy Tracy - SVP/COO - New Hampshire Bankers Association

DIRECTORS

Steffany Gallant - AVP/Human Resource Officer - Piscataqua Savings Bank

James E. Graham - President/CEO - Woodsville Guaranty Savings Bank

Kathy Maguire - SHRM-SCP, SPHR - Granite Edvance Kevin Miller - CPA, COO and CFO - Profile Bank Amy Rankins - MS-HRM, PHR, VP & Human Resource Officer - Franklin Savings Bank

Government Relations

STATE ADVOCACY BY THE NUMBERS

139 BILLS REVIEWED BY NH BANKERS **14** BILLS ACTIVELY LOBBIED ON 28 MEETINGS WITH LEGISLATORS AND STAFF **10** BILLS IDENTIFIED AS HAVING A DIRECT OR POTENTIAL IMPACT ON THE INDUSTRY

BILL PASSED WITH DIRECT OR POTENTIAL IMPACT ON THE INDUSTRY

STATE - TOP 5 PRIORITIES

SB 553/HB 1241, requiring funds held by the public deposit investment pool be invested in New Hampshire.

Why it matters: If enacted, it will help banks compete for municipal deposits by requiring the manager of the Public Deposit Investment Pool to strive to place funds in banks in New Hampshire. They will also need to report on the amount of funds kept in state and the percentage of collateralized or insured funds.

Position: Supported

Status: SB553-Interim Study; HB1241-Passed both Chambers (Awaiting Governor's signature as of this writing)

SB 333, relative to access to financial services for minors in legal custody or guardianship and relative to the board of directors of mutual banks and mutual holding companies.

Why it matters: Gives foster kids in the State's care between the ages of 16-17 the ability to open a bank account without having an adult co-signer and expands the residency requirement for the majority of directors for NH chartered banks, so they can reside in a state that borders New Hampshire.

Position: Supported

Status: Passed both Chambers (Awaiting Governor's signature as of this writing)

HB 227, relative to fair access to financial services.

Why it matters: Would have forced banks to provide financial services to anyone or any business even if they didn't have the internal expertise to underwrite that loan out of fear of being sued for what was perceived to be discriminatory denials. Denials would have only been allowed for "ordinary business practices."

Position: Opposed

Status: Inexpedient to Legislate

HB 1186, relative to firearm purchaser's privacy.

Why it matters: Prohibited the use of a firearm merchant category code by credit card issuers, credit card networks, and retailers. NH Bankers worked with legislators to successfully amend the legislation to eliminate language that swept in banks that don't issue these codes.

Position: Monitored

Status: Passed both Chambers (Awaiting Governor's signature as of this writing)

HB 314, relative to the expectation of privacy in the collection and use of personal information.

Why it matters: Prohibited third-party providers of information and services, including banks, from disclosing personal information that is not publicly available unless the customer has given consent. Banks are already subject to stringent privacy regulations under the Gramm-Leach Bliley Act, making this legislation burdensome.

Position: Opposed

Status: Interim Study

Public Deposit Investment Pool Legislation

As introduced, the legislation required 100% of the Public Deposit Investment Pool (PDIP) funds to be deposited or invested in New Hampshire and that the funds be insured or collateralized. This was ambitious at the outset and well-positioned us to negotiate. After passing with strong support in the Senate by a vote of 24-0, the legislation was met with opposition from the NH Association of Counties, several vocal individual municipalities, and concerns voiced by the State Treasurer and the Governor.

NH Bankers continued to propose changes to address concerns to garner additional support. The legislation changes the longstanding position of PDIP and now sets a new legislative policy and directive to strive to place funds in banks in New Hampshire and adds related reporting requirements. Thank you to all who participated

along the way!

The timeline below demonstrates the timing and process that has gone into passing this legislation.

| 2023 | | | |
|--------------------|--|--|--|
| June 16 | Engaged Polecon Research to conduct economic study | | |
| September 11 | Met with Governor Chris Sununu to discuss economic study and inequity between PDIP and banks | | |
| September | Worked with Senator Cindy Rosenwald to craft <u>SB 553</u> | | |
| September-December | Met with 15 legislators strategically selected as Co-sponsors of the legislation | | |
| November | Received Polecon Research economic study | | |
| December 18 | Met with NH Business Review to release the economic study and announce the legislation | | |
| 2024 | | | |
| January 5 | NH Business Review Article: Stashing the Cash at Home | | |
| January 30 | Senate Finance Hearing with support from: 7 Chambers, BIA, 2 developers, NH Auto Dealers, Belknap Economic Development Council, 184 registered online, and 2 bankers testified | | |
| February 13 | The Senate Finance Committee voted 7-0 to recommend passage of the bill | | |
| February 21 | Senate passed 24-0 with an <u>amendment;</u> 146 emails sent | | |
| April 12 | <u>Op-ed</u> by Presidents & CEOs Clay Adams, Mascoma Bank & Chris Logan, Bank of New Hampshire, ran in the <i>Union Leader</i> | | |
| April 16 | NH Bankers hosted a Legislative Breakfast with bankers on Polecon's Economic Study | | |
| April 16 | Met with Governor Chris Sununu to clarify and address his concerns about the legislation | | |
| April 17 | House Finance Committee Hearing with support from: 9 Chambers, BIA, 1 developer, NH Auto Dealers, Belknap Economic Development Council, 434 registered online, and 2 bankers testified | | |
| May 6 | Developer, Steve Duprey <u>Op-ed</u> ran in the <i>Concord Monitor</i> | | |
| May 7 | House Finance Division I work session | | |
| May 7 | NH Bankers/State Treasurer agreed to amended language | | |
| May 8 | House Finance Division I voted 5-4 to pass as amended | | |
| May 13 | House Finance passes the bill 16-9; 1025 emails sent | | |
| May 23 | Bill failed to advance in the House 176-190; 279 emails sent | | |
| May 23 | Senate added House amendment to <u>HB 1241</u> | | |
| May 30 | House requested a Committee of Conference | | |
| June 4 | House and Senate conferees approved PDIP language | | |
| June 13 | House and Senate passed HB1241 on voice votes; 306 emails sent | | |

OUR FEDERAL CONGRESSIONAL LEGISLATIVE FOCUS DURING THE PAST YEAR

Legislation to nullify the overreaching and intrusive **small business lending data collection** (CFPB's 1071) rules passed the House and Senate, but was vetoed by President Biden. A vote to override failed. Unfortunately, our delegation did not support this, but we continue to have conversations about other legislation making small but important changes to applicability and 1071 rules (S. 1159/H.R. 1806 & H.R. 1810).

SAFE Banking Act (S. 2860/H.R. 2891), which provides safe harbor for bankers to serve cannabisrelated businesses in states where the activity is legal. We continue to have support of this critical legislation from Senator Shaheen after having earned the support from Representatives Kuster and Pappas early on. The industry continues to look for ways to include this in must-pass legislation.

ACRE (S.2371/ H.R. 3139), Access to Credit for Our Rural Economy, which would exclude from gross income the interest received by qualified lenders on loans secured by farm real estate and home mortgage loans in communities of no more than 2,500 people. We're pleased to share that Rep. Pappas has signed onto this legislation after continued discussions.

Opposing the Credit Card Competition Act (S. 1838/ H.R. 3881), creating complex new credit card routing mandates that would force an overhaul of the payments landscape. This includes the reissuance of hundreds of millions of credit cards and chip recertification, during an already-stressed chip supply at significant systemic cost – ultimately borne by consumers and the banks that serve them. Giving merchants control over routing will translate into larger and more frequent security breaches, higher incidence of consumer fraud, as well as diminished or eliminated consumer rewards programs.



Fall Washington DC Visit 2023 Attendees

FEDERAL ADVOCACY BY THE NUMBERS

7 MEETINGS WITH THE NH DELEGATION **23** BANKERS ATTENDED MEETINGS WITH THE DELEGATION **13** BILLS HAVING A DIRECT OR POTENTIAL IMPACT ON THE INDUSTRY NH-Bankers hank Jou 2024 Federal Bankpac Donors 2023 STATE BANKPAC DONORS

Maintaining the New Hampshire banking industry's strong voice and steady influence in policy matters means ensuring a healthy BankPAC, in addition to our grassroots and lobbying work.

We are grateful for the generosity and commitment of those who contributed to Federal BankPAC in 2024. Your support helped us to sustain our voice on behalf of New Hampshire's banks and thousands of hard working employees.

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| Clay Adams | Mascoma Bank |
| Jeffrey Kipperman | Merrimack County Savings Bank |
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| Thomas Queeney | Piscataqua Savings Bank |
| Elisabeth Robinson | Piscataqua Savings Bank |
| Michael Rodier | Piscataqua Savings Bank |
| Mark Bodin | Savings Bank of Walpole |
| Benjamin Wheeler | Savings Bank of Walpole |
| Robert Daley | Sugar River Bank |
| Maureen Hampton | Sugar River Bank |
| David Lantz | Sugar River Bank |
| Ann O'Clair | Sugar River Bank |
| | Sugar River Bank |
| Bradford Rand | Sugar River Bank |
| | Sugar River Bank |
| | Woodsville Guaranty Savings Bank |
| Andrew Smith | Woodsville Guaranty Savings Bank |
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STATE BANKPAC DONORS

Mt Washington - \$5,000 - \$10,000 Bank of New Hampshire

Mt. Adams - \$2,500 - \$5,000 Enterprise Bank Salem Co-Operative Bank

Mt. Jefferson - \$1,000 - \$2,500

Newburyport Bank Woodsville Guaranty Savings Bank Bangor Savings Bank Claremont Savings Bank Lowell Five NBT Federal Fund Meredith Village Savings Bank Merrimack County Savings Bank Millyard Bank Piscataqua Savings Bank Savings Bank of Walpole Franklin Savings Bank Profile Bank Sugar River Bank

Mt. Monroe - \$500 - \$1,000 Partners Bank

BankPac Breakdown

Through contributions, BankPAC supports the campaigns of state and federal campaigns of those candidates whose views are favorable to New Hampshire's banking industry and a free and competitive marketplace.

BankPAC is solely reliant on member banks to contributions.

STATE BANKPAC

\$35,500 2023-24 TOTAL CONTRIBUTIONS **36** # OF EVENTS WITH ELECTED OFFICIALS

30 # OF CANDIDATES OR LEGISLATORS SUPPORTED **17** # MEMBER BANK DONATIONS

\$19,050 TOTAL SUPPORT PROVIDED TO ELECTED OFFICIALS

FEDERAL BANKPAC

\$14,487 2023-24 TOTAL CONTRIBUTIONS



OF INDIVIDUAL DONATIONS



Financial Literacy Month



We celebrated Financial Literacy Month in April to focus on our members' unwavering commitment to promoting financial literacy. 21 of our member banks dedicated themselves to promoting financial literacy throughout the month, generating at least 45 highlights across social media.

Several member banks showcased dedicated sections on their websites aimed at enhancing financial literacy, serving as valuable resources for their customers. Other notable initiatives included: numerous employees shared insightful financial tips, multitudes of seminars, workshops, and classes covered an array of topics such as financial literacy, retirement planning, fraud awareness, and mortgage lending. These educational sessions were conducted in diverse settings including schools, civic groups, senior centers, wellness fairs, and many more venues.

We extend our heartfelt appreciation to the many volunteers from our member banks who generously contributed their time and expertise to these vital initiatives. Thank you all for all you do!



Professional Development

27 PROFESSIONAL DEVELOPMENT EVENTS **1,333** # OF ATTENDEES **327** # OF PEER GROUP MEMBERS **19** ABA CERTIFICATES EARNED

ABA CERTIFICATE RECIPIENTS

Bank of New Hampshire

Julie Fenn - Foundational Certificate in Bank Marketing

Jo-Anne Taylor - Analyzing Business Financial Statements and Tax Returns

Enterprise Bank

Nicole Baroni - Certificate in Fraud Prevention

First Seacoast Bank

Katie Buote - Digital Banker Certificate Leah Cox - Certificate in Risk Management Frameworks Kyle Howes - Digital Banker Certificate Lizbeth Myers - Supervisor/Team Leader Certificate Christine Nigro - Branch Manager Certificate Catherine Russo - Digital Banker Certificate Steven Sprague - Supervisor/Team Leader Certificate

Franklin Savings Bank

Abigail Jewell - Bank Teller Certificate Matthew Nadeau - Certificate in Commercial Lending

Ledyard Bank

Andrea Ahern - Digital Banker Certificate



Meredith Village Savings Bank Devin Scott - Bank Teller Certificate

NH Community Development Finance Authority

Ian Hart - Commercial Real Estate Lending Decision Process Underwriting Bundle

Piscataqua Savings Bank

Veronica Doe - Teller Basics

Salem Co-operative Bank

Michael Heffernan - Certificate in Mortgage Lending Compliance for Compliance Professionals Margaret White - Certificate in Deposit Compliance for Compliance Professionals

Sugar River Bank

Karen Knabb - Digital Banker Certificate

NH Bankers partners with the American Bankers Association (ABA) to offer their certificate programs. You may purchase these individually, or if you are looking to save money and train all of your employees for one low price, you may purchase the Banking Foundations License, which includes training for Tellers, Branch Managers, CSRs, Digital Bankers, supervisors and the universal banker, at a much lower cost than purchasing them separately.

Congratulations to Bank of New Hampshire – training their 300+ Employees with a total of 126 certificates completed this year! By utilizing the training license, they have been able to engage and train 62% of their staff.

#NHBanksGiveBack 2023

In October of 2023, member banks participated in #NHBanksGiveBack, a volunteer celebration during the month by the New Hampshire banking industry to celebrate the impact banks in New Hampshire have in their communities. 27 member banks participated. The results were amazing!

| 27 | 325 | 382 |
|--------------------------|---------------------------|--------------------------|
| # OF PARTICIPATING BANKS | # OF ORGANIZATIONS HELPED | # OF VOLUNTEER EVENTS |
| 1,140 | 3,186 | \$504,900 |
| # OF VOLUNTEERS | # of hours volunteered | TOTAL MONETARY DONATIONS |

Thank you to the participating member banks: Bangor Savings Bank, Bank of America, Bank of New Hampshire, Bar Harbor Bank and Trust, Claremont Savings Bank, Enterprise Bank, First Seacoast Bank, Franklin Savings Bank, JP Morgan Chase, Kennebunk Savings Bank, Ledyard Bank, Mascoma Bank, M&T Bank, Meredith Village Savings Bank, Merrimack County Savings Bank, Millyard Bank, NBT Bank, Newburyport Bank, Pentucket Bank, Piscataqua Savings Bank, Primary Bank, Salem Co-operative Bank, Savings Bank of Walpole, Sugar River Bank, TD Bank, The Lowell Five Cent Savings Bank and M&T Bank.



Community Banker of the Year

MARK BODIN

President, Savings Bank of Walpole

"If you spend just a little bit of time with Mark, it becomes abundantly clear that he has a heart of service to his community. Not only does he embody the spirit of a community banker through his actions, but he encourages his team to do so as well with 40% of Savings Bank of Walpole employees serving on local non-profit boards and committees." said Kristy Merrill.

Highlights from Mark Bodin's Career and Service:

- Cheshire Medical Center, Keene NH Serves on the Board of Trustees and chairs the Finance Committee, the Executive Committee, as well as the Governance Committee
- Kurn Hattin Homes for Children in Westminster, VT Serves as the Chair of the Board of Trustees and serves on the Executive Committee
- Monadnock Diversity Equity Inclusion & Belonging Coalition, Keene NH Serves on the Steering Committee for the Coalition while Chairing the Business Advisory Committee
- Keene Family YMCA, Keene, NH Serves on the Development and Community Impact Committee.
- Savings Bank of Walpole worked with women leaders on the senior leadership team to form a "Women in the Workplace" group to support all the women in their bank footprint with 20-30 staff members from all levels in the bank.

Mark's many board involvements, event volunteering and mentorship to many over the years represents what truly makes a community banker – community involvement, community support, community forward thinking, community energizer, community collaboration and so much more.



Mark is pictured with his colleagues at the Annual Conference Banquet in Quebec City, QC, Canada, where he was presentetd with his award.

L-R: Gregg Tewksbury, President, NH Mutual Bancorp; Mark Bodin, President, Savings Bank of Walpole and 2023 Community Banker of the Year Recipient; Jason Hicks, EVP/Chief Financial & Risk Officer, NH Mutual Bancorp; Stephen Bianco, SVP/Sr. Commercial Lender, Savings Bank of Walpole; Marcus Weeks, President, Meredith Village Savings Bank.

Preferred Partners

To support member banks, we work to find the highest quality products, services and solutions the industry has to offer. Our mission is to find those companies that are offering what NH Bankers members need and provide the research and due diligence necessary to ensure that only the very best receive an endorsement. Each partner undergoes board review and approval to ensure that our members are in capable and reliable hands.





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