

AUGUST 12-13, 2026

HUMAN RESOURCES MANAGEMENT

Schedule: 9AM- 4:00PM CST

VIRTUAL (ZOOM)/IN PERSON



Employee Recruitment, Selection, and Placement

- Recruitment standards for effective hiring
- Training importance for less-qualified applicants
- Selection tools and testing methods
- Behavioral traits for role alignment

Situational and Behavioral Interviewing

- Purpose of employment interviews
- Job analysis improves interview success
- Using structured interviews
- Situational and behavioral questions
- Individual vs. panel interviews

Driving Employee Engagement

- Engagement vs. satisfaction and commitment
- Engagement's impact on performance
- How engagement evolves over time
- Key drivers of engagement
- Strategies to boost retention and performance

Creating an Accountability Culture

- Accountability issues and impact
- Barriers to accountability
- Improving individual accountability
- Strategies for mutual accountability

Cost: Virtual
(via zoom):
\$595
In Person:
\$695



Instructor, **Kerry Sauley**, is the Marjorie B. Ourso Excellence in Teaching Professor at Rucks Department of Management, Louisiana State University, Baton Rouge, LA.

AUDIENCE:

- Human Resource Managers
- Branch Managers
- Department/ Division Managers
- Management/Hiring/Coaching/ Counseling

This program has been pre-approved for 12 HR (General) recertification credit hours toward aPHR®, aPHRI™, PHR®, PHRca®, SPHR®, GPHR®, PHRI™ and SPHRI™ recertification through HR Certification Institute® (HRCI®).⁶ The content of the program submitted has met the criteria for Recertification Provider Program.

Register: <https://barretbanking.org/landings/hr-management/>