

September 16-18, 2024 | The Lodge at Spruce Peak, Stowe, VT

AGENDA

MONDAY, SEPTEMBER 16

7:00 am - 10:30 am **BREAKFAST**
On your own for early arrivals

10:00 am - 5:00 pm **REGISTRATION**
Tamarack Foyer

12:00 pm - 1:00 pm **LUNCH BUFFET**
Tamarack Ballroom

1:00 pm **FIRST BUSINESS SESSION**
Welcome & Introductions

1:15 pm – 2:15 pm **SHAPING THE ELECTIONS**
Moderator: Clay Adams, *President & CEO, Mascoma Bank*
Neil Levesque, *Executive Director, St. Anselm College*
Matthew Dickinson, *Professor of Political Science, Middlebury College*

Hear predictions from these experts on the key races and what's at stake for voters in the weeks leading up to the elections.

2:15 pm – 3:00 pm **THE STATE OF HOUSING**
Moderator: Chris D'Elia, *President, Vermont Bankers Association*
Maura Collins, *Executive Director, Vermont Housing Finance Agency*
Rob Dapice, *Executive Director & CEO, NH Housing*

Given the many challenges we are seeing in the housing markets in both our states, the Executive Directors will provide an overview of what's being done to help the crisis.

3:00 pm – 3:15 pm **BREAK**
Tamarack Ballroom

3:15 pm – 4:15 pm **1st Business Session Continues**
GENERATIVE AI: POTENTIAL OR PERIL
Ryan Jackson, *VP Innovation Strategy, American Bankers Association*

A comprehensive exploration of cutting-edge AI tools and their capabilities, with a focus on written, image-based, and spoken output. The session will showcase the potential of these tools to enhance efficiency and improve customer experiences. However, it also will remind you of the need for responsible use and robust security measures to mitigate potential risks associated with it.

4:15 pm – 4:45 pm **ICBA LEADERSHIP**
Quentin Leighty, *Treasurer*
Independent Community Bankers of America (ICBA)

5:00 pm – 6:00 pm **RECEPTION**
Ballroom Terrace

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6:00 pm – 9:00 pm **DINNER & TRIVIA**
Ballroom Terrace and Tamarack Ballroom

TUESDAY, SEPTEMBER 17

7:00 am - 9:00 am **BREAKFAST**
Tamarack Ballroom

7:00 am - 2:00 pm **REGISTRATION**
Tamarack Foyer

8:20 am **SECOND BUSINESS SESSION**
Welcome & Introductions

8:30 am – 9:00 am **PRACTICAL IDEAS FOR IMPROVING PROFITABILITY**
Brent Lapp, *Regional Vice President*
Strategic Resource Management, Inc. (SRM)

Discussion will include strategies for driving cost savings within major vendor contracts at banks (Core, Online Banking, Card Processors, and Networks) as well as opportunities for using propensity data to profitably grow deposits and cross-sell loans to your existing customers.

9:00 am – 9:45 am **THE NORTHERN NEW ENGLAND COMMERCIAL REAL ESTATE MARKET IS NOT IN A CRISIS AND IS BETTER THAN YOU THINK!**
Bob Rohrer, *Managing Director*
Colliers

An in-depth look at the various sectors of Northern New England commercial real estate to include vacancy and lease rates, sales market activities, and which sectors are thriving, and which are not. By examining these elements, the audience should gain a comprehensive understanding of the current state and future prospects of commercial real estate in Northern New England, highlighting the dynamics that influence market stability and growth.

9:45 am - 10:00 am **BREAK**
Tamarack Ballroom

10:00 am – 11:30 am **2nd Business Session Continues**
DIGITAL BANKING – WHERE ARE WE AND WHERE ARE WE GOING?
Ron Shevlin, *Chief Research Officer*
Cornerstone Advisors & Contributor to *Forbes*

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11:30 am – 1:15 pm

LUNCH

Tamarack Ballroom

KEYNOTE SPEAKER

Capt. Lee Morin, NASA Astronaut

Dr. Lee Morin was selected as an astronaut in 1996. He is one of the more famous - and certainly one of the most well-spoken - University of New Hampshire alums. The retired U.S. Navy Captain flew aboard STS-110 in 2002, which delivered the S0 (S-Zero) Truss; was the first time the station's robotic arm was used for spacewalking; and was the first time that a crew's spacewalks were based from the station's Quest Airlock. Dr. Morin performed two spacewalks during STS-110 totaling 14 hours and 9 minutes. He is currently assigned to the Exploration Branch, where he works on the Orion Multipurpose Crew Vehicle. He will enlighten us on his trips to space and his view on the future of space travel.

1:15 pm – 5:30 pm

NH/VT BANKERS CORN HOLE TOURNAMENT

Sponsored by



One Mission. Community Banks.

HIKE THE STERLING POND TRAIL – 1.1 MILE GUIDED

SCENIC GONDOLA RIDE ON YOUR OWN

GOLF ON YOUR OWN

6:00 pm – 7:00 pm

RECEPTION

Ballroom Terrace

7:00 pm - 9:30 pm

ANNUAL BANQUET

Tamarack Ballroom

Sponsored by



Cornhole Tournament Awards

Community Banker of the Year Awards

WEDNESDAY, SEPTEMBER 18

7:30 am - 9:30 am

BREAKFAST

Tamarack Ballroom

12:00 pm

CHECK-OUT
